

TRUSTING THE PROCESS: PREPARING FOR A SUCCESSFUL COMMERCIALIZATION JOURNEY

**FEBRUARY 9, 2021 12:00-1:00PM
VIA ZOOM**

HEAR FROM THE EXPERTS

With help and guidance from Tech Launch Arizona, Professor Craig Aspinwall and his co-inventor, Colleen Janczak, Ph.D., have started **Scintillation Nanotechnologies Inc.**, a company that supplies radioactive responsive nanoparticles for continuous, high resolution, multicolor measurements in live cells. Janczak serves as the chief operations officer and director of research, and Aspinwall as the chief science officer.

Join Dr. Janczak and TLA Senior Licensing Manager Laura Silva as we examine what the journey to commercialization is really like, and why trusting the process is key.

“TLA provided us with the mentoring and training that helped us take those first, frightening, shaky steps towards becoming a functional company with tangible products.”

- Colleen Janczak

COLLEEN JANCZAK, PH.D.

Colleen earned a B.A. in chemistry at the College of Wooster and completed her Ph.D. degree in the Department of Chemistry and Biochemistry at the University of Arizona, where her research was specifically directed toward the development of new biocompatible nanoparticle sensors and biomarkers. After graduation, she worked as a scientist at Ventana Medical Systems Inc. Colleen returned to the University of Arizona and in 2018 co-founded Scintillation Nanotechnologies Inc. with Craig Aspinwall.



LAURA SILVA

Laura joined TLA as the licensing manager for the College of Science after serving as Vice President, Legal and IP at Velocys, a company she co-founded and which commercialized innovative renewable fuels technology from Pacific Northwest National Laboratory (PNNL). She is an inventor on more than 35 U.S. granted patents.



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