

COMMERCIALIZATION CONVERSATIONS

WHO IS WILLING TO PAY FOR YOUR INNOVATION?
TLA AND NSF I-CORPS WILL HELP YOU FIND OUT!

FRIDAY, JANUARY 29
12:00 - 1:00 PM
LIVE VIA ZOOM

**National Science Foundation
Innovation Corps, or "I-Corps,"
is a course that prepares
scientists and engineers to
increase the impact of research
through commercialization.**

The program provides funding and guidance for teams to assess their technology's commercial viability. Successful I-Corps projects are well-positioned to receive future NSF grants designed for more mature technologies, including SBIR and STTR grants.

**Submit your questions ahead
of time, or ask your questions
for our panelists live.**



GUEST PANELISTS:

BIBIANA LAW, PH.D., M.B.A.

A participant in TLA's 6th and 17th I-Corps cohorts, Dr. Law and her teams interviewed dozens of potential customers and earned microgrants to assist them in commercializing their technology.



AILEEN DINGUS

Aileen is the Site Program Manager for TLA's I-Corp program and has successfully ushered over 30 teams through the program since 2019.



PANELISTS:



**DOUG
HOCKSTAD**

Assistant Vice President



**RAKHI
GIBBONS**

Director of Licensing



**BRUCE
BURGESS**

Director of Venture
Development

**REGISTER TODAY FOR THIS LIVE ZOOM
DISCUSSION. WE'LL SEE YOU THERE.**

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INFORMATION:**

[HTTP://TECHLAUNCH.ARIZONA.EDU](http://techlaunch.arizona.edu)

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